

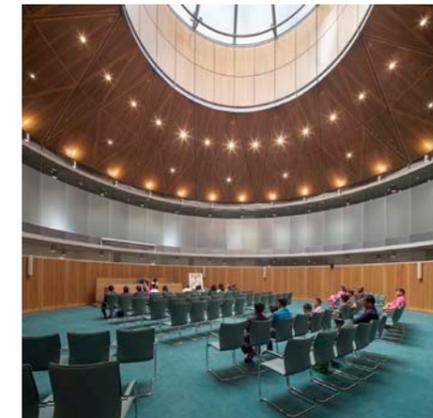
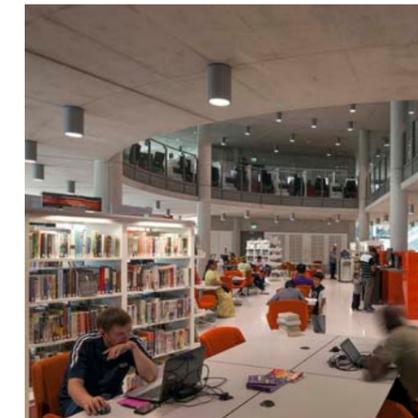
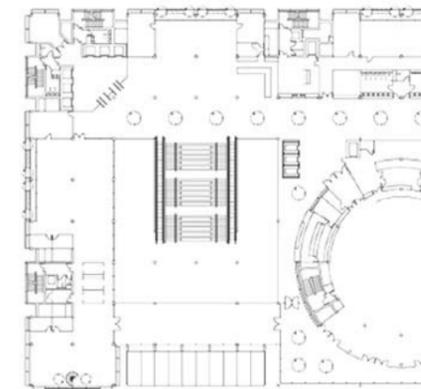
Brent Civic Centre

PROJECT PROFILE



Client Brent Council
Location London, UK
Size / Cost 40,000 sqm NIA / £90 Million
Team Architecture - Hopkins
Structures - URS Corporation
MEP - URS Corporation
Cost - Turner & Townsend
PM - Turner & Townsend
Contractor - Skanska

Awards BCO Corporate Workplace Award, London & South east
RIBA Regional Award
RIBA National Award
SCALA Civic Building of the Year
RICS London Award Design through innovation
Civic Trust Award
London Building Excellence Best Public Service Building



Workplace Consultancy
Architectural Consultancy
Client Technical Advisory
Brief Writing

ADVISORY

Consarc were appointed as joint lead Client and Architectural Advisors to the London Borough of Brent on the development of their new Civic Centre, catalyst of the regenerated Wembley Masterplan. The new building needed to accommodate up to 3,000 employees from across the Borough into a single fully accessible Civic Hub. We were involved on the project from the strategic definition phase, continuing to work client side up until the early construction stages. Initially appointed to produce a comprehensive brief for their new Civic Centre and a feasibility study for the Brent Town Hall site, the role evolved to key advisor to the project board and leaders of the Council. This included strategic advice on procurement, assistance in tender evaluation, lead consultancy and co-ordination services as well as architectural consultancy services and site analysis.

Vision & Added Value

The vision for the complex Civic Centre brief was that of a new typology of civic building, combining flagship public services including Registry, Wedding Suite, Central Library, Council Services Centre, Training Suite, Council Chamber, Community spaces and a consolidation of administrative workspaces. The brief

developed from an awareness of and response to the sensitivity of customer interfaces and the diversity of people and issues that come under the remit of customer care in the public sector.

“All Consarc’s work led to our affordability argument, without which the project would have been impossible”

Anna Woda, Project Director, Brent Council

The concepts of a hierarchical zoning for primary, secondary and tertiary service enquiries were explored with adjacency diagrams and sketch plans. The implementation of security and staff welfare were also critical considerations. Consarc engaged on the future of customer services recognising that the interface with many of the Boroughs residents would rely less on face-to-face enquiry. To assist the council to complete a strategic accommodation plan, Consarc’s director carried out tours, presented sketch layouts and chaired extensive interviews with service heads to describe the best opportunity for coordinating front and back of house facilities.